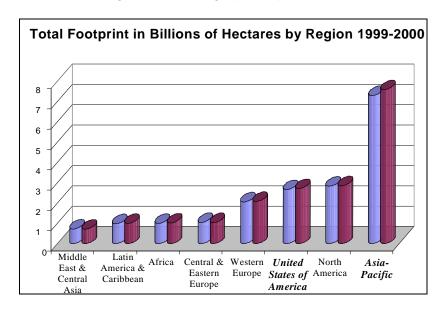
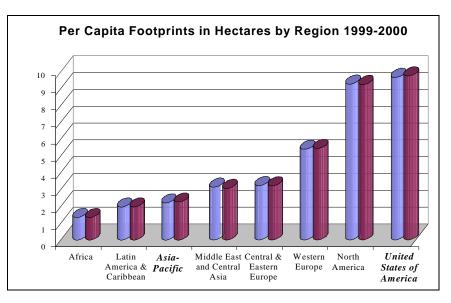
FACTORS AFFECTING THE EF

Within a region, the average per capita footprint is multiplied by the number of people to create a total regional footprint.





Because of sheer population size, the Asia-Pacific region has the largest **regional** footprint even though the **per capita** impact of its consumption and technology is relatively small. Because of large consumption rates and advanced technology (such as cars), industrialized regions create large per capita footprints despite relatively small populations.

IMPACT = POPULATION * AFFLUENCE * TECHNOLOGY

Reducing the global footprint will thus require a combination of

- Population stabilization
- Reductions in consumption and waste levels, which can be facilitated by
 - The development of lower-impact technologies